

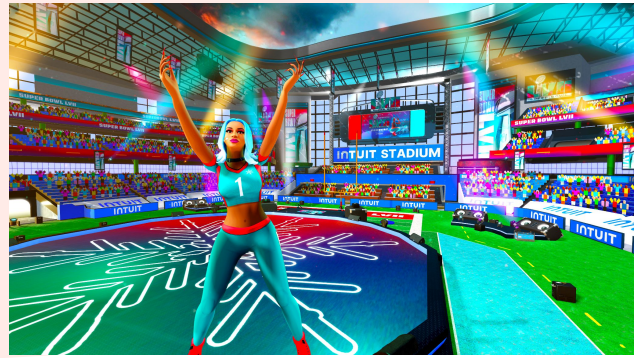


One-of-a-kind branded integrations in top Roblox games

What does a partnership look like between the leading youth tech company and the leading metaverse game developer & strategist?

You get **out-of-the-box, immersive gaming integrations that cut through the noise.**

Combining SuperAwesome's youth audience expertise, gaming amplification, and measurement solutions with Gamefam's roster of award-winning games, we're unlocking a whole new level of what it means to get in the game.



We've got power in numbers

+260M

Monthly gameplays across award-winning Gamefam Roblox games*

**For under 18 audiences only*

+700M

Impressions delivered by SuperAwesome to drive Roblox gameplays

12.5B

Youth-safe engagements driven by SuperAwesome monthly

Exclusive brand opportunities



Minigames, quests, contests, or obbys



Apparel, accessories, skins, and other items



Concerts



Branded stores, booths, or areas



Houses



Branded power-ups



In-Game Billboards (13+ only)



**NPCs (13+ only)
(Non-playable characters)**



Vehicles

Ready to build your Roblox integration? Contact us today!





One-of-a-kind
branded integrations
in top Roblox games

Category access to vetted, top tier games



Car Dealership Tycoon
#1 Roblox Driving Game



Tower of Misery
+5.4 Million Avg. Weekly Visits



Easy Obby
+5.2 Million Avg. Weekly Visits



Creative ideation founded on 10+ years of youth audience and campaign insights

Youth audience and gaming experts apply youth trends and popular gaming mechanics to bring your brand to life in the most authentic way.



Amplify in-game and beyond

Extend the reach of your branded in-game integration across mobile, OTT, web, in-game and social: including scaled video, rich media, influencer content, and Game With Me, a unique co-gaming experience for fans and creators.



Measure holistic campaign impact

Pre and post-wave study conducted through surveys quantify the impact of your gaming campaign within your target audience.



Have peace of mind with a safety-first partner

All games and branded activations are vetted by youth experts, include clear disclosures where required, and are built with brand and youth safety at the heart.

Ready to build your Roblox integration? Contact us today!

